***For Immediate Release***

**Maui Jim and Zeal Optics renew national sponsorship of Maple Leaf Junior Golf Tour**

**Vancouver, BC – (March 6, 2017) –** Great news for junior golfers is that the fastest growing premium polarized sunglass maker in the world, Maui Jim, together with the ZEAL Optics unique line of eyewear, have renewed sponsorship of the number-one played Junior Golf Tour in Canada, the Maple Leaf Junior Golf Tour (MJT).

“We are delighted that these two world-class eyewear brands have renewed their commitment to supporting junior golf,” said Murray Poje, PGA of Canada Professional and Executive Director of the MJT, noting that achievements by male and female junior golfers across the country in six age divisions will once again be recognized with fantastic prizing from Maui Jim and ZEAL Optics at every MJT event. “It is just great to see companies of the stature of Maui Jim and ZEAL Optics involved in the golf industry in Canada and we’re honoured that they choose to continue supporting the most-played junior tour.”

Jeff Speiran, Managing Director-Canada for Maui Jim Sunglasses & Zeal Optics, stated, "Maui Jim and Zeal Optics are pleased to renew this partnership with the MJT. We feel being involved in Junior Golf is a great way to support today’s youth and help them succeed in sports and life. The kids are helping to grow our brand, and we are thrilled to be a Product Partner of the Maple Leaf Junior Tour.”

Maui Jim got its start seeing a need for eyewear technology that could combat intense glare and harmful UV while bringing brilliant colors to life, and has steadily built a cult following as their patented, color-enhancing lens treatments revolutionized the sunglass market. The trendy, up-and-coming ZEAL Optics brand, renowned for high-quality performance eyewear perfect for winter sports, actually create eyewear for every occasion and are the only company in the world that uses plant-based materials in 100% of their sunglass frames.

The non-profit MJT presented by Boston Pizza hosts more than 70 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, the new Collegiate Tour for players aged 19-23, and the Junior Tour of multi-day events for competitive players aged 11 to 18, which include qualifiers for international competitions. The MJT offers the very first all-encompassing college recruitment program in Canada and is the ‘Road to College Golf’ for aspiring young players; the program’s alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The program aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level.

For more information about Maui Jim and ZEAL Optics, please visit the websites [www.mauijim.com](http://www.mauijim.com) and [www.zealoptics.com](http://www.zealoptics.com) respectively. For details on the Maple Leaf Junior Golf Tour, please visit [www.maplejt.com](http://www.maplejt.com).

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